



**GABRIEL BARBERA**  
FRONT END DEV & GRAPHIC DESIGNER

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Hi! my name is Gabriel Barbera, I live in Barcelona and I'm a **Front-End Developer** and **Graphic Designer**.

I have a bachelor's degree in Graphic Design, I have made mainly **Branding** and **Web Design**, using Software like **Adobe Photoshop, Illustrator, InDesign** and **Adobe XD**.

I have been working as a **Front-End Developer** for **5 years** and as a **Graphic Designer** for more than **10 years** as a Freelancer.

In the companies that I worked and as a freelancer I get experience working in **HTML5, CSS3 (SASS), Javascript (ES6, jQuery and ReactJs), Git, Bootstrap, Wordpress, Woocommerce, Google Tag Manager, inVision, Avocode, Trello** and **Jira**.

My native language is **Spanish**, but I speak **fluent English**. I can also speak basic **Italian** and **Portuguese**.

As a Front-End Developer, my goal is to continually increase my programming skills in order to present better solutions to my employers and their clients.

I consider myself an out-of-the-box thinker with strong eye to detail. I'm a team worker, with experience working within multidisciplinary teams in **Agile environments** and with good social skills.

## EDUCATION

### UNIVERSITY

2008 / 2017

**Bachelor degree in Graphic Design**

Universidad del Aconcagua

## LANGUAGES

- Spanish Native
- English Fluent
- Italian Basic
- Portuguese Basic

## SOFTWARE / APPS

- PHOTOSHOP / ILLUSTRATOR / ADOBE XD
- SUBLIME TEXT / VSCODE
- INVISION / AVOCODE
- TRELLO / JIRA
- GOOGLE TAG MANAGER
- BROWSERSTACK (Mobile Testing)

## TECHNOLOGIES

- HTML5
- CSS3 / SASS
- JAVASCRIPT ES6 / REACT JS / JQUERY
- BOOTSTRAP
- WORDPRESS / WOOCOMMERCE
- VTEX

## WORK EXPERIENCE

**FRONT END DEVELOPER** | *Freelance* | Oct 2019

[www.gabrielbarbera.com](http://www.gabrielbarbera.com)

- I work with different clients around the world, specially US and Canada, in different kind of projects, using HTML5, CSS3, Javascript, Wordpress, Shopify, Photoshop and Illustrator.
- Cross browser testing in iOS and Android using Browserstack.

**FRONT END DEVELOPER** | *eDreams ODIGEO* | Aug 2019 – Oct 2019

www.edreams.com

- Development of new features and support in the travel portal home page using Javascript ES6, React, HTML5 and CSS3.
- Agile environment working in Canvan.
- Cross browser testing in iOS and Android using Browserstack.
- Collaboration with other developers and designers across other teams to ensure integration and successfully delivery of new features.

#### **FRONT END DEVELOPER | Farmacity | Jul 2018 – May 2019**

farmacity.com

- Pharmacy E-Commerce Store support and development using Vtex Platform, HTML5, CSS3, JavaScript, jQuery, and ReactJs, ensuring timely and cost-effective development of solutions meeting quality standards.
- Manage the day-to-day product development activities for delivering digital solutions using platforms as Trello and Jira.
- Agile environment working in sprints and daily meetings.
- Manage the sprint backlog to provide a breakdown of development activities for the product/technical teams.
- Creation and management of events on Google Tag Manager to track user data and interactions, pixel implementation of Facebook and Google Adwords.
- Development of landing pages.
- Usage of APIs to create different applications in combination with Javascript.
- Cross browser testing in iOS and Android using Browserstack.
- Collaboration with other developers and designers across other teams to ensure integration and successfully delivery of new features.

#### **FRONT END DEVELOPER | Fizzmod | May 2016 – Jun 2018**

fizzmod.com

- Development and support of E-Commerce Stores for mayor companies of Argentina, Colombia and Perú as Walmart, Sony, Crate&Barrel, Tonel Privado, Bangho, Sportline, etc. using Vtex Platform, HTML5, CSS3, JavaScript, jQuery, and ReactJs, ensuring timely and cost-effective development of solutions meeting quality standards.
- Manage the day-to-day product development activities for delivering digital solutions using platforms as Trello and Jira.
- Agile environment working in sprints and daily meetings.
- Manage the sprint backlog to provide a breakdown of development activities for the product/technical teams.
- Development of landing pages.
- Usage of APIs to create different applications in combination with Javascript.
- Usage of Google Tag Manager to implement different pixels as Facebook and Adwords.
- Cross browser testing in iOS and Android using Browserstack.
- Collaboration with other developers and designers across other teams to ensure integration and successfully delivery of new features.

#### **PROJECT MANAGER | Diseño Web Eficaz | Dic 2015 – Abr 2016**

disenowebeficaz.es

- Contact with the clients.
- Planning and monitoring the different projects and coordination of the different team specialists to get the projects done with the client's requirements.
- Manage the day-to-day product development activities for delivering digital solutions using platforms as Trello and Jira.

#### **FRONT END DEVELOPER | Posicionamiento Eficaz | Nov 2014 – Abr 2016**

posicionamientoeficaz.com

- Responsive Websites creation in HTML5, CSS3 and jQuery, using Bootstrap Framework or Wordpress. eCommerce Stores using Woocommerce or Prestashop.
- SEO enhancements and implementations.

**FRONT END DEVELOPER** | *Estudio Pronet* / Oct 2014 – Mar 2016

estudiopronet.com

- Responsive Websites creation in HTML5, CSS3 and jQuery, mainly using Bootstrap Framework or Wordpress.

**ADMINISTRATIVE** | *Poder Judicial de Mendoza* / Nov 2008 – Feb 2016

jus.mendoza.gov.ar

- Administrative tasks, public attention and management of legal documents.